



Franklin County Chamber of Commerce

Membership Guide

Franklin County Chamber of Commerce is a membership organization dedicated to strengthening and sustaining economic and civic vitality in our region.

What is the Chamber?

Incorporated in 1919, the Chamber is a private organization funded primarily by annual investments made by member businesses. A volunteer board of directors governs the Chamber, an organization of business leaders who work to improve their community and the area's business climate.

The Chamber office, in downtown Greenfield, serves as a central location for brochures, maps, guides, and information about local points of interest and commercial resources. In our role as one of thirteen Regional Tourism Councils, we have a close affiliation with the Massachusetts Office of Travel and Tourism. Business counseling is provided, free-of-charge, in our offices, by the Small Business Development Center and SCORE, the Service Corps of Retired Executives.

Greenfield Business Association, a division of the Chamber, works with its members to strengthen the local economy through co-operative advertising, shopping promotions, the annual Growing a Green Community Fair, and a very strong emphasis on "Buy Local, Shop Local".

The Chamber operates the Visitor Center in Greenfield, located at the crossroads of I-91 and Route 2. It is a prime venue for display advertising, brochure placement, and marketing locally-made products, through the Retail Shop. Close to 100,000 travelers pass through the Center annually, and many are being lured to "stay and play" by the high visibility given to area attractions and the efforts of our excellent staff.

Benefits of Membership in the Chamber

- ☞ Referrals, through the hundreds of inquiries received by the Chamber office, are a benefit available exclusively to members. Chamber membership adds a note of credibility and distinction to a business.
- ☞ Internet presence on the Chamber website, with numerous categories available to list your business, maximizing your exposure, and providing a link to your website.
- ☞ Bi-monthly newsletters, containing updates on business news in the county, Chamber activities, and calendars of events. Members may place ads and inserts in the newsletter for a reasonable fee, reaching over 1,100 potential customers.
- ☞ Eligibility to participate in affordable group health and dental insurance plans through Health Services Administrators and Chamber Insurance Trust.
- ☞ Listing in FCCC Membership Directory of county goods and services, the relocation guide which is requested by hundreds of individuals contemplating a move to Franklin County.
- ☞ Sponsorship opportunities and exposure in the Green River Festival, Better Living Show, monthly breakfasts, newsletter and co-operative advertisements in major tourism publications.
- ☞ Networking opportunities in a relaxed social atmosphere at Business After Hours.
- ☞ Monthly breakfast programs with prominent business and legislative leaders as speakers. New members receive two complimentary breakfast tickets, and are publicly recognized and welcomed.
- ☞ Certificates of origin are provided at no charge to members; current lists of county manufacturers and major employers, lists and mailing labels of chamber members, and the use of our conference room facilities are available for a low fee.
- ☞ Members receive complimentary copies of the bi-weekly publication, Business West.

FRANKLIN COUNTY CHAMBER OF COMMERCE

MEMBERSHIP APPLICATION

Business Information

Company Name _____

Street Address _____

Mailing Address _____

Town/State/Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

Primary Contact _____ Title _____

Secondary Contact _____ Title _____

Nature of Business _____ full-time employees _____ part-time _____

Annual Membership Investment

Business and Industry

Base Rate: \$200
(self-employed or small business with 1-5 employees)
next 50 employees \$5 each
next 51-150 employees \$3 each
next 151-200 employees \$2 each
next 201-400 employees \$1 each
(2 part-time employees = 1 full-time employee)

Professionals

Base Rate: \$200
(first partner plus 4 employees)
additional partners \$25 each

Banks

rates are negotiated, based on assets

Your membership investment is a tax-deductible business expense, but is not a charitable contribution

Payment Options

Check Enclosed _____

Please charge my Visa or Master Card:

Account #: _____

Name on Card: _____

Expiration Date: _____

Signature: _____

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